



INDIA'S MOST

INDIA'S
MOST
CELEBRATED
SHORELINES.

ONE LAST TIME.



Where spirituality meets thrilling adventure.

Where verdant and aqua unite to become one.

Where food is not a necessity but nourishment for your soul.

Where sunrises and sunsets create calendars of days spent

in sync with your mood.

The smallest state in India, yet has the highest GDP per capita.

Home to India's 1st printing press, as well as the country's 1st Casino.

Rated amongst the best beaches in Asia,

#1 Agonda Beach, #2 Cavellosim Beach,

#8 Palolem Beach and #16 Benaulim Beach*





from Sancoale in just 25Mins

The idyllic shores of Goa have been riding on the wave of phenomenal progress in the past few decades. Dotted with several architectural marvels, Goa's robust development story has brought ripples of growth for estate holders here. Be it the smart highways cutting through the verdant landscapes, modern bridges, well-planned roads, & opulent retreats, Goa's visionary infrastructure development continues to award success for its inhabitants. Given that Goa is the only state in India with the biggest capex spending done by the government since 2014, the state has had the fastest rate of infrastructure development in India. Here's a glimpse into the monumental developments.







INDIA'S COASTAL PARADISE, A GATEWAY TO GROWTH

In a remarkable journey of transformation, Goa has become a synonym of growth, offering endless possibilities on its signal-free highways and captivating southern beaches. With a scenic infrastructural metamorphosis, constant government support, and soaring real estate growth, Goa has emerged as 'India's Ambassador to the World' and the most coveted realty market in the country, presenting a golden opportunity for potential investors.

From the pre-Covid era till now, Goa's real estate has been surging consistently at double the rate than the rest of the country. And in a span of 5 years, there has been monumental growth both along the shorelines as well as the palm-lands.

RE-RATING FROM 2018 TO 2023:

Vasco:

3-Bed Apartments ₹75 Lakhs in 2018 to ₹1.5 Cr. in 2023 (7,000 psf to 14,000 psf)

Panjim:

2 3 Bed Apartments ₹1 Cr. in 2018 to ₹2 Cr. in 2023 (10,000 psf to 19,000 psf)

Dona Paula:

3 Bed Villas
₹2 Cr. in 2018 to ₹5 Cr. in 2023
(10,000 psf to 25,000 psf)

Bambolim:

3 Bed Villas ₹3 Cr. in 2018 to ₹7 Cr. in 2023 (15,000 psf to 35,000 psf)

Assagaon:

3 Bed Villas ₹2 Cr. in 2018 to ₹5 Cr. in 2023 (10,000 psf to 25,000 psf)

Siolim:

3 Bed Villas ₹3 Cr. in 2018 to ₹6 Cr. in 2023 (15,000 psf to 30,000 psf)

Moira:

3 Bed Villas
₹1 Cr. in 2018 to ₹4 Cr. in 2023
(5,000 psf to 20,000 psf)

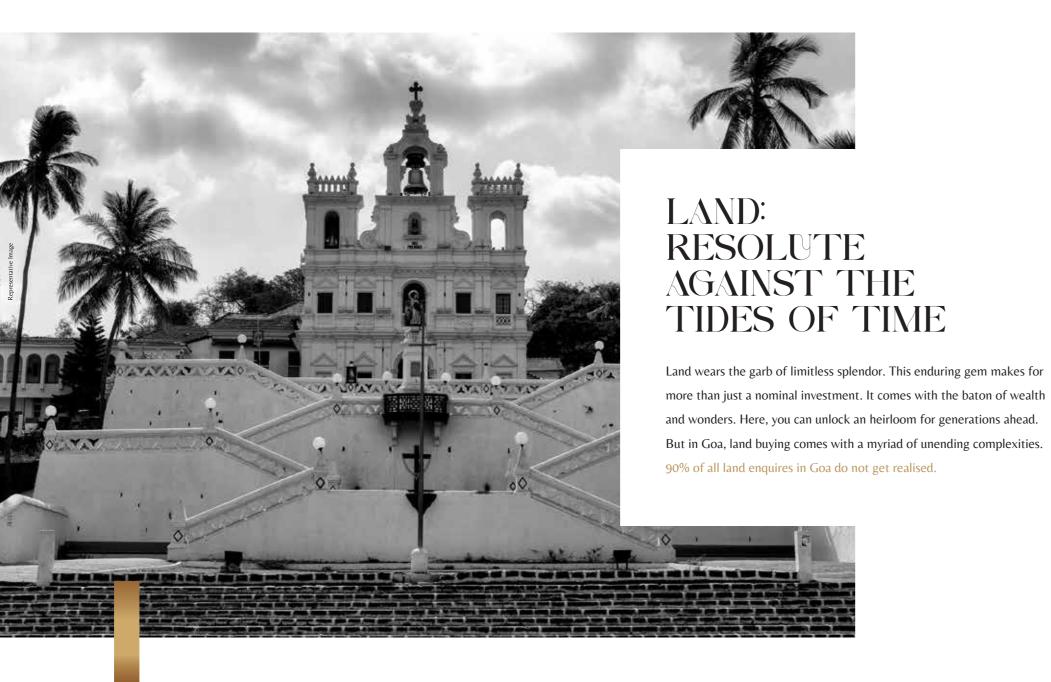
Benaulim:

3 Bed Villas ₹1.2 Cr. in 2018 to ₹3 Cr. in 2023 (6,000 psf to 15,000 psf)

Quepem:

3 Bed Villas
Non coastal basic homes
₹60 Lakhs in 2018 to ₹1.2 Cr. in 2023
(3,000 psf to 6,000 psf)



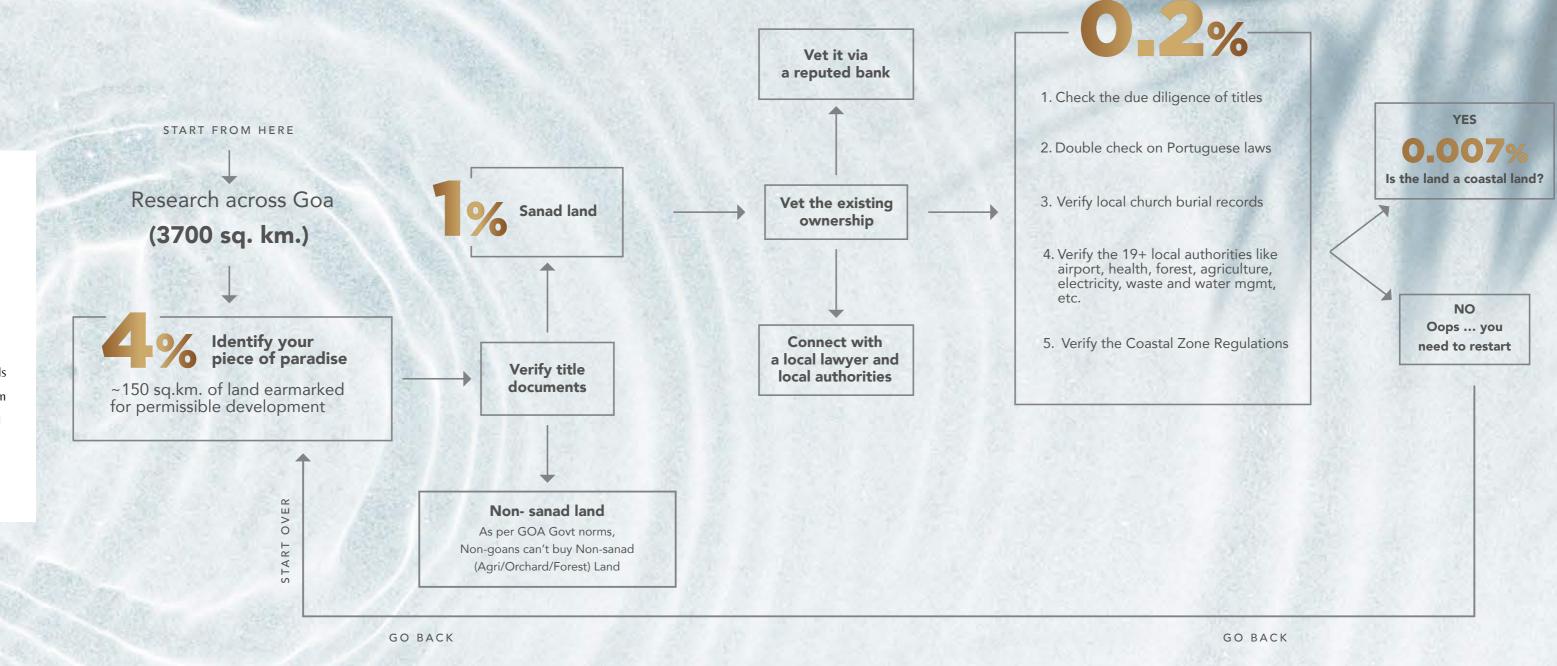




TURN
OVER TO
UNDERSTAND THE
COMPLEXITIES

THE LAND BUYING LABYRINTH IN GOA

In the realm of desires, the pursuit of land in Goa unveils a tapestry woven with challenges and aspirations. Within this haven, where scarcity reigns, the quest for a coastal plot becomes a labyrinth of legal intricacies.



NO

Beyond 500 metres from the coastline? Guess you missed the desirable shores!

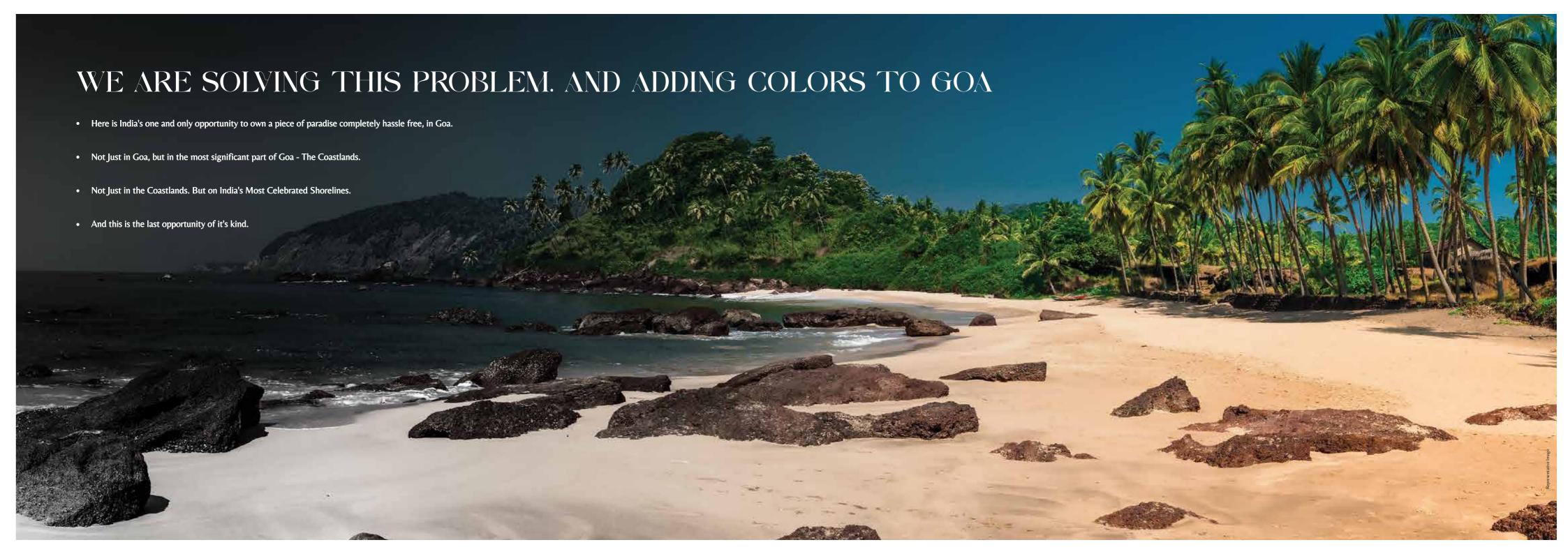
YES

Within 500 metres from the coastline.

Are the rules in your favour?

Good luck with finding your paradise amidst the 0.007% land availability

Still stuck in endless processes?



The Three Realms

- The Hinterlands, adorned with hilly splendors and lush forests.
- The Palm Trails, where tranquil riverine plains cradle the soul, offer a symphony of serenity and tranquility.
- The Coastlands, an ethereal canvas where the Arabian Sea embraces pristine shores, unrivaled in its desirability and captivating hearts not just across India, but throughout the globe.

Most people think of Goa as a small state. But it is 3700 sq.km. large. But Goa's most important part, its coast, makes up for just about 200 sq.km. of the state.

% PEOPLE STAY IN 5% OF GOA, THE COASTLINES

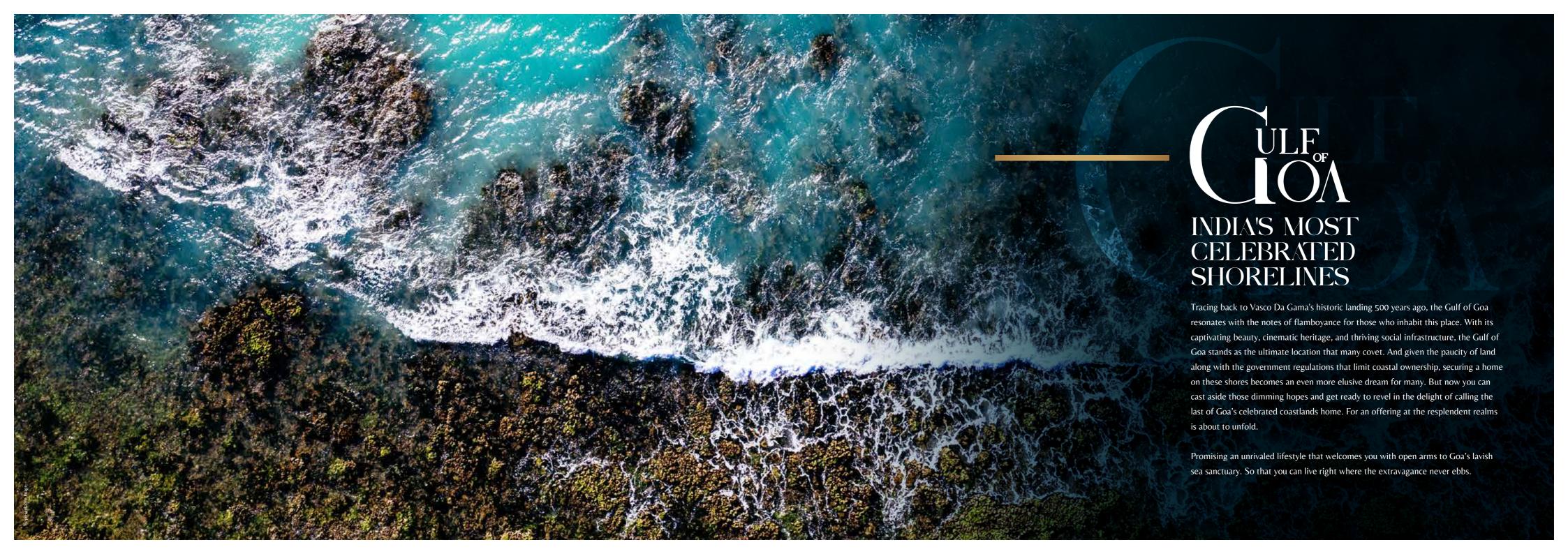


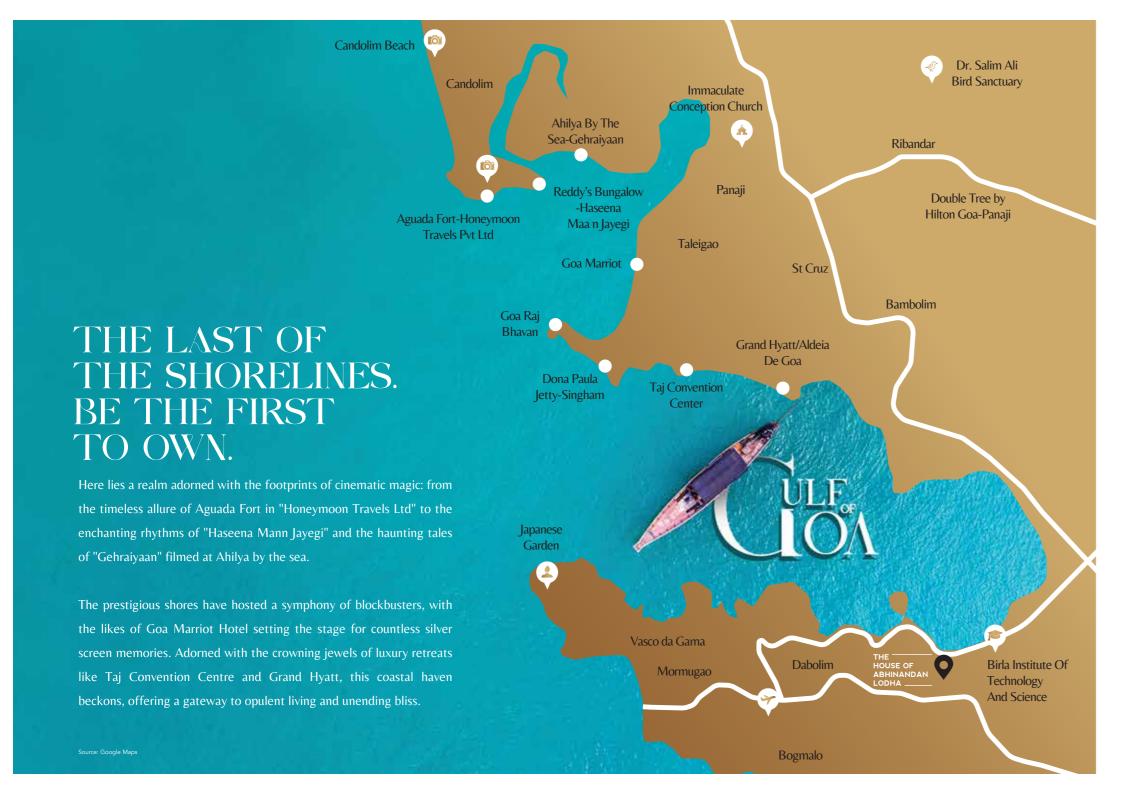
THE PALM TRAILS

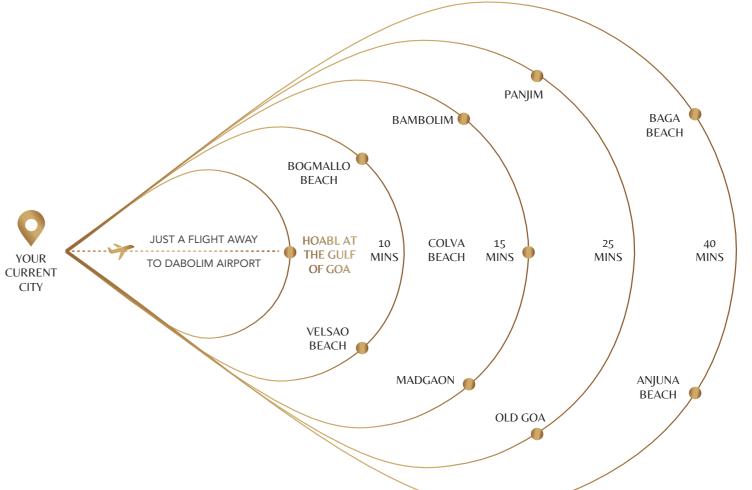
- The residential locations in Goa that start 1-2 kms inside the coastal belt (Panjim city, Mapusa, Madgaon city)
- Second in demand after Coastal Goa
- Majorly commercial hubs and marketplaces for trade
- Houses good number of eateries and
 2/3 star hotels

COASTAL GOA

- The main Goa that people know of
- Most in-demand location for tourism
- Clad with 5 star hotels and more
- Prices upwards of ₹20,000/sq.ft. for bungalows
- Best market for appreciation and rental yield
- Almost impossible to purchase land within 500 metres from rivers as these are governed under CRZ

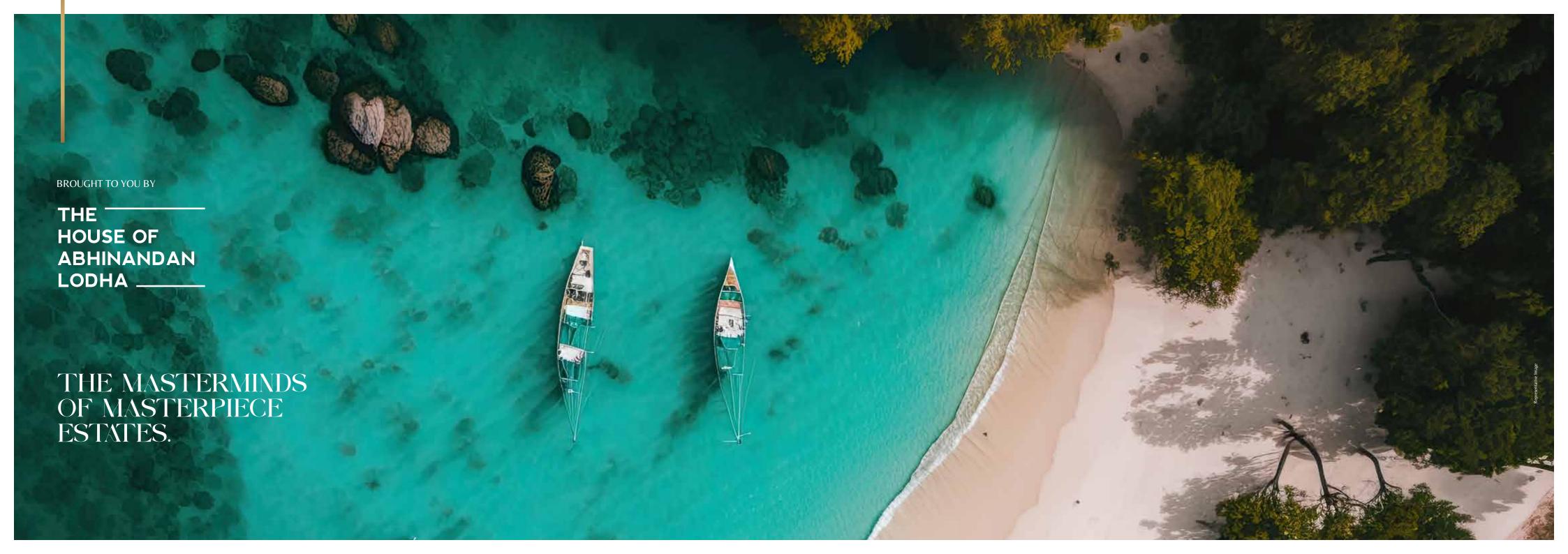






AT THE GULF OF GOA, YOU CAN PICK YOUR SPOT TO INDULGE WITH EASE.

The geographic centre of Goa, right by the sea makes it a delightful place to be, letting you reach anywhere along the scenic South and thrumming North in under an hour. Moreover, the seamless connectivity doesn't allow you to miss a beat of this lively place.



Awakening from the shadows of risks and bureaucratic entanglements, land reclaimed its legendary status, guided by the pioneers, The House of Abhinandan Lodha®. They wrote a brand new narrative of land, infusing it with smart curation, technological innovation, and democratization. Transforming it into a potent wealth-generating asset. They made it digital and young for the new generation of this country. So that land could bestow its fortunate owners with the privilege of a remarkable lifestyle and impressive avenues for high returns.

WRAPPED IN OUR PROMISES, YOUR BATON OF WEALTH.





THE BOND OF TRANSPARENCY



THE SYMBOL OF WEALTH



THE HALLMARK OF HONOUR

SUCCESS THAT ECHOES ACROSS INDIA & ABROAD



22 MONTHS

SQ. FT. (0.49 MILLION

THE HOUSE OF ABHINANDAN LODHA®

ISN'T RECKONED AS A LEGEND FOR NOTHING.



The grandest land celebration in the country: 2 x subscriptions A sell-out launch



A massive 110% appreciation at Dapoli: ₹450 per sq.ft.(₹41.8 per sq. m.) in Aug 2020 grew to ₹**950 per sq.ft.**(₹**88.3** per sq. m.) in Oct 2022



A giant imprint of triumph on the Goan shores: A sell-out launch in less than 100 hours



An epic land shopping festival at Anjarle that saw: 3 x subscriptions 1200+ applicants



A roaring win with **125+** pre-bookings and 100 Cr+ revenue in just 3 weeks at **Alibaug**



Get ready to witness the first branded estates at the Heartland of India, **Ayodhya**, this year

Now, get ready to embark on a voyage for the best at India's Most Celebrated Shorelines at Goa.

Created by God. Curated for the world by HOABL.

UNVEILING SOON

INDIA'S LARGEST LUXURY LAND LAUNCH AT THE LAST OF INDIA'S MOST CELEBRATED SHORELINES, JUST A FLIGHT AWAY FROM ANYWHERE IN INDIA

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THE
HOUSE OF
ABHINANDAN
LODHA

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